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MeetingApps.com Introduces "App Alert"

Written by Fabian Stockton
Wednesday, 01 September 2010 02:00



MeetingApps.com, the World's First Portal for Meeting Apps, introduces the "App Alert" Club.

Global planners and hospitality partners can now sign up at App Alert to receive the best free apps related to the meetings and events industry.

There are thousands of free apps currently available, but only a few

that will be selected based on their functionality and relevance to meetings and events.

At no cost, anyone interested in finding out about the latest meeting and travel apps can join at: http://MeetingApps.com/app_alert.html.

Kirsten Strand of Invenia Incentives, the creator of MeetingApps.com, states, "There are currently over 200,000 iPhone and Blackberry apps. It takes countless hours of search time to find apps related to our industry."

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"In addition to using our on-line app directory, www.MeetingApps.com, planners and industry professionals can now receive automatic alerts about the most useful free apps."

"From the myriad of available apps, we select the best free apps that are pertinent to meetings, events and travel experiences and then notify the club members. Our goal is to save planners and hospitality partners research time and make their lives a little bit easier."

Invenia has joined forces with the IMEX Group, producer of worldwide exhibitions for incentive travel, meetings and events to launch this site.

IMEX will be introducing planners to ways to save time and money through the promotion of www.MeetingApps.com at their new exhibition, IMEX America, which will be held in Las Vegas in October 2011.

In addition to IMEX, MeetingApps.com has been made possible by a number of founding sponsors including Travel Alberta, AVW Telav, Kuoni Destination Management, Toronto Congress Centre and Encore Web Studios.

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