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MeetingApps.com Helps Users Discover New Apps

August 23, 2010

A new Web site is serving as an online portal to mobile applications targeted at international meeting and event professionals.

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MeetingApps.com is marketing itself as the first online portal featuring mobile applications available to international meeting and event professionals. The apps included in this portal are selected by invitation only, and there is no fee for the primary listing service. The portal was developed for the fundamental purpose of making life easier for professional meeting planners. The apps on this site are available for purchase, using a link to the App Store.

MeetingApps.com includes apps concerning everything from hotels and resorts to restaurants and attractions. The apps will also assist users in operating a meeting, trade show or event. Using the portal, attendees will be able to connect with each other, share schedules, and download their conference agenda or event itinerary. Categories include meeting management, organizational tools, reference and more. (www.meetingapps.com)

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