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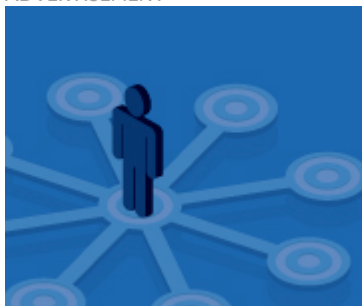
LATEST NEWS

App Overload? New Portal Sorts Them for Meeting Pros

By [Sue Hatch](#)

A new site focused on smartphone apps for meeting professionals launched yesterday at MeetingApps.com. With about 500 apps in 25 categories, such as meeting management, motivation, organizational tools, hotel search, and risk management, the site aims to be [the go-to portal for the mobile planner](#).

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Six Steps to a Great Virtual Conference
The American Society for Training & Development is a leader in organizing virtual conferences and hybrid events. Tap into that expertise with Anthony Allen, ASTD’s director, digital media, who hosts an online video workshop on how to successfully manage virtual meetings. His proven six-step process encompasses all your stakeholders—executives, staff, members, and vendors—and includes workbooks, contract language, resources, and

checklists.

To access the webinar, go to www.astd.org/virtualconferences. Use coupon code **MTGNET** to receive a special MeetingsNet discount.

TECH TRENDS

Benchmark Your Use of Virtual Meetings

By [Sue Hatch](#)

From the editors of **MEETINGSNET**

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WEBINARS

- [International Meeting Planning: The Basics and Beyond](#), view on demand
- [Webinar: Bottom Line ROI: How to Gather, Track, and Report Your Meetings Spend](#), view on demand
- [Webinar: Extending Your Event With Economical High-Def Videoconferencing](#), On Demand
- [Free Webinar: Demonstrating Leadership in Turbulent Times](#), On Demand. Earn CE credits.
- [Best Practices for Booking Meetings in a Tough Economy](#), On Demand

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UPCOMING EVENTS

- [ASAE & The Center for Association Leadership Annual Meeting & Exposition](#), Los Angeles, August 21-24, 2010
- [The Motivation Show](#), Chicago, October 12-14
- [Financial & Insurance Conference Planners Annual Meeting](#), Miami, November 17-20

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A remarkable 96 percent of meeting and event planners report that their organizations use virtual meetings solutions—either Web-based meetings, videoconferencing, or TelePresence. That finding comes from a comprehensive and wide-ranging study on meeting policy and spending by travel-management giant Carlson Wagonlit Travel. While a snapshot of virtual meeting trends is just a small slice of the 131-page study, the authors track some noteworthy [trends against which to benchmark your e-meeting efforts](#).

VIRTUAL MEETINGS

The 7 Deadly Sins of Webinars

By [Ken Molay](#), [The Webinar Blog](#)



U.K.-based In Situ Digital has created a humorous video called “The 7 Deadly Sins of Webinars.” While the video gives some good, quick, tactical advice in a way that makes it fun to watch (with the extra benefit of listening to a classy BBC-style English accent), it’s also worth tuning in just to study the production techniques. [It’s a good example of a professional and polished production without a lot of fancy camera work.](#)

ON OUR RADAR

Why You Need to Develop Meeting Apps Now

By [Sue Pelletier](#) and [Elissa Shea](#)

Technology forecaster and business strategist Daniel Burrus believes that meeting planners who aren’t developing custom mobile technology apps for their meetings are making a big mistake. He outlines [seven things an app can do for a meeting](#) that will save the meeting organizer time and money and help attendees navigate the event.

PRODUCTIVITY

Tool Time: Travel Sites, Travel Apps, Travel Ease

By [Jim Spellos](#), [CMP](#)



On the road again. Summertime is travel time for so many of us, which makes it a great time to share some Web tools and phone apps designed to help us travel more efficiently, whether for planning meetings, attending meetings, or for that hard-earned vacation. [Here are nine services you need to know about.](#)

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