



MEETINGSNET HOME

CONTACT US

SUBSCRIBE

ETINGSNET EVERY MEETING IS DIFFERENT

ASSOCIATION MEETINGS

& INSURANCE



Medical Meetings Rules/Regulations

A one-stop information source about medical meetings rules and regulations



You are here: Home » Religious Conference Manager » News » App Overload? New Portal Sorts Them for Meeting Pros

App Overload? New Portal Sorts Them for Meeting Pros

Aug 12, 2010 9:30 AM, By Sue Hatch

new site focused on smartphone apps for meeting professionals has just launched at MeetingApps.com. The portal, listing about 500 apps, was created by Kirsten Strand, CMP, CITE, CMM, CEO at Invenia, a Vancouver, British Columbia-based site selection and meeting consultancy, with support from IMEX Group, producer of exhibitions for incentive travel, meetings, and events.

The site organizes apps into 25 categories, from meeting management, hotel search, and cruises to motivation and venues. The meeting management category, for example, includes 25 apps, such as PlanMyEvent, GoToMeetings, Cisco Meeting Center, and EventNavigator, while the organizational tools category includes 20 apps, such as Oracle iReceipts and Concur Mobile. Each app gets a short description, a space for users to write a review, and a link to the Apple iTunes store, where the app can be downloaded.

At this point, only iPhone and iPod Touch apps are included on the site, but Strand says she expects to have BlackBerry and Android apps available by the end of the year. Users are encouraged to submit apps for inclusion on the site.

"By utilizing specific apps, meeting planners will be able to access vital information and tools right at their fingertips," noted Strand in a press release. "Knowledge is power, and with GPS-enabled applications, anything is possible."

YOU MIGHT ALSO BE INTERESTED IN:

TOOL TIME: TRAVEL SITES, TRAVEL APPS, TRAVEL EASE MOBILE MAKES MEETING INROADS: 5 NEW APPS 9 MUST-HAVE APPS FOR MEETING PROS



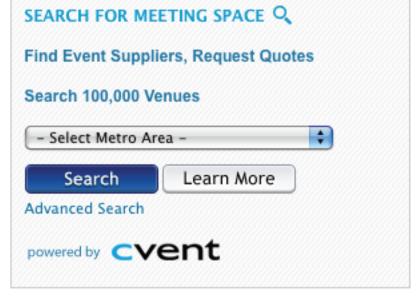














THE NATIONAL

THE MEETING PLANNING BLOG



FACE2FACE LATEST POSTS

Guest post: Opryland finds opportunity in floodcaused devastation

8/23/2010

We found this awesome post about Opryland's recovery from this spring's 100-year flood on Lodging Hospitality's Front Desk blog...

ASAE sitcom debuts at general session 8/23/2010

Here are the first installments of #ASAE10's sitcom: Part 1 http://www.youtube.com /watch?v=GOYDYJmIQEE Part 2 http://www.youtube.com /watch?v=HWp9Pmge1Wg Part 3

http://www.youtube.com

/watch?v=EJFfRt6uZNQ What do...